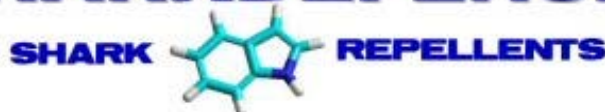


# SEMINAR – “OF SHARKS AND HUMANS: The History and Latest in Shark Repellent Technology”

Presented by the UM Rosenstiel School of Marine and Atmospheric Science  
and The Ocean Research and Education Foundation



## SHARKDEFENSE



Shark Defense Technologies, LLC. was founded in September 2001 and its mission is to research sensory cues in elasmobranchs and develop a series of highly selective shark repellents using state-of-the-art analytical and synthesis techniques. The primary goals of Shark Defense Technologies are to reduce unwanted shark bycatch during commercial fishing as well as reduce the incidence of harmful shark/human interactions. They have made multiple discoveries of methods to repel sharks including chemical, magnetic and electropositive metal repellents. Several of their recent discoveries will be featured during the upcoming Discovery Channel: Shark Week (July 27<sup>th</sup> – August 3<sup>rd</sup>). Presenters include Dr. Patrick Rice, Sr. Marine Biologist of Shark Defense, Eric M. Stroud, co-founder and principal investigator of Shark Defense as well as a PhD student at Seton Hall University, and Craig O’Connell, magnetoreception researcher and graduate student at Coastal Carolina University.

**The lecture will begin at 6:00 p.m., followed by a reception at 7:30 p.m.  
Rosenstiel School Auditorium**

*All events are free and open to the public; however seating is limited.*



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